

# HE:AL Campus Development strategy

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9 March 2022

*The power of virtuous cycles*





## Taking advantage of Luxembourg's opportunities by

- Creating a unique integrated platform combined with research, health care and health economics
- Bringing all our ambitions together
- Creating specific Data Interoperability Platform
- A phygital campus dedicated to digital health and personalized medicine
- Gaining the critical mass for dynamic growth



## HE:AL – an economic development catalyst

- a unique concept for Health-tech development (particularly in the field of diagnostics and preventive treatment)
- a living laboratory for companies specialized in personalized medicine
- an accelerator for start-ups with a focus on Digital Health Technologies
- a facilitator of innovative business models for private and public health financing
- a platform to host mature companies active in digital health, AI, mHealth, Deep learning and predictive analytics,...
- an international vision, a hub to access the European market



« Digitalization is inevitable. Let's keep it positive, smart and human. -Digital Luxembourg»





A phygital (physical and virtual) campus in Esch





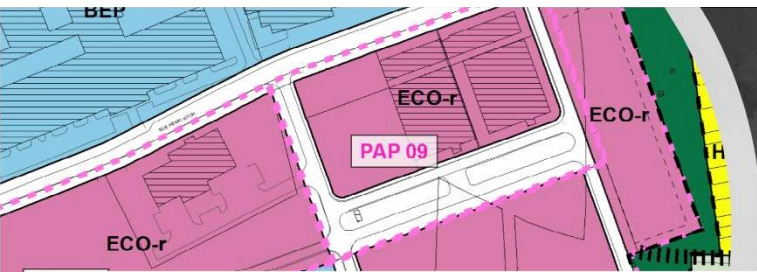
# HE:AL CAMPUS

Healthy building for a healthy healthcare

**The power of virtuous cycles**

- the VIRTUOUS CYCLE of a “bench to bedside and back again” approach
- the VIRTUOUS CYCLE of a healthy environment
- the VIRTUOUS CYCLE of the circular economy principles applied to a campus & building (cycling not recycling)

Flexible and adaptable Buildings, designed as a depot of healthy reusable materials



**House of BioHealth & Bioincubator.**



**SüdSpidol (CHEM)**

**HealthTech Campus**

