Press release (19.06.2015) Francine Closener at the official opening of the "Luxembourg House" (19.6.2015)

On 19 June 2015 the "Luxembourg House" boutique, located at 2, rue de l'Eau in Luxembourg City was officially opened. Designed to be a showcase for the promotion of Luxembourg, the project was initiated by the Ministry of the Economy.

Spread over 85m2 of retail space, a wide range of upmarket national products ranging between tradition and innovation are sold there. Located in the immediate proximity of the Grand Ducal Palace, the shop sells wines, both still and sparkling, local produce (fine pastries, cured meats, beers, spirits and liquors, etc.), as well as products of the cultural and creative industries (crafts, fashion, etc.).

Secretary of State for the Economy Francine Closener said at the inauguration: "Offering exclusively products manufactured, made or designed in the Grand Duchy, the "Luxembourg House" complements the existing commercial offer in the city centre and constitutes a new attraction. Promoting the best of Luxembourg as regards the broad range of products offered, the shop is targeted not only at tourists, but also at the resident population."

The "Luxembourg House" (<u>http://www.luxembourghouse.lu</u>) is open all year round, including every Sunday between Easter and All Saints Day.

As at 19 June 2015, the store providers are:

Domaines Vinsmoselle Bernard Massard Domaine Mathis Domaines Kox **Domaines Schumacher** Domaines Duhr Distillerie Zenner Brasserie Simon **Distillerie Clausel** Becolux (cider) Oberweis Namur Kaempff-Kohler Moutarderie du Luxembourg Bléi vum Séi Luxair Villeroy & Boch **RAK Porcelain** Diversity Zakka

Pimente by Cannellis Luximpex Cupcake babies Yolande Coop Nuvola Baby Jactal Silk&Burg Fabienne en Ville Palais Grand-Ducal Patrice Parisotto (jeweller) Lea Sitbon (jeweller) Anne-Marie Herckes (jeweller) Jacques Schneider (artist) Nicolas Boon (graphic designer) Caroline Kaiser (designer) Astrid Agustsson – Ville de Luxembourg **MORENO Architecture & Associés** i illustrate it Smell Marketing Design4you **Editions Saint-Paul Editions MUSEAL Editions Le Phare** Ernster

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