



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of the Environment,
Climate and Biodiversity



Global
Landscapes
Forum

New initiative

“Rio Changemakers”

A science-guided and AI-enabled marketplace for sustainable investment

Launching at the UNFCCC COP30 Blue Zone, Belém, Brazil,
19 November 2025

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A global moment for action

The world stands at an inflection point. Public and private finance are converging around the twin imperatives of climate and nature, yet less than 15 percent of capital reaches locally led initiatives in the Global South. New tools — digital, data-driven and AI-enabled — now make it possible to match investment and impact at unprecedented speed and scale.

Rio Changemakers responds to this moment. Co-developed by the Government of Luxembourg and the Global Landscapes Forum (GLF), it is a global marketplace that uses artificial intelligence to connect investors, banks, funds and corporates with high-integrity, locally led climate, biodiversity, land and community solutions.

It builds on Luxembourg’s global leadership in green and sustainable finance and on GLF’s worldwide network and communications reach. The initiative will be launched at COP30 in Belém with a High-Level Ministerial Roundtable hosted by the Minister of the Environment, Climate and Biodiversity of Luxembourg, H.E. Serge Wilmes, in collaboration with global partners.

Creating pathways for inclusive green transitions

Rio Changemakers provides a dynamic digital bridge between finance and field. Its AI-enabled matchmaking engine curates investment pipelines, structures finance opportunities for nature and climate, and links projects to technical assistance and capacity-building providers. The platform’s algorithms learn from thousands of data points — geography, project scale, impact metrics, investor profiles — to accelerate transactions while maintaining transparency and scientific integrity.

By combining the digital marketplace with GLF’s global Investment Case conferences, Rio Changemakers enables in-person dealmaking — where investors, funds, project

developers and community leaders can meet face-to-face, close partnerships, and move from interest to investment on site. This powerful blend of AI-enabled matching and live convening creates a continuous cycle of discovery, connection, and financing momentum.

This new generation of AI-driven finance platforms has drawn extraordinary interest from banks, investors, AI experts and donor governments, who see Rio Changemakers as a timely opportunity to move from fragmented project funding to a global, learning ecosystem for sustainable investment.

What makes it unique



AI-enabled deal structuring that identifies, evaluates and matches high-quality investment opportunities with appropriate financial instruments.



Science-guided verification and risk assessment through GLF’s partnership with CIFOR-ICRAF and other research networks.



Inclusive pipelines that integrate community-led projects, small and medium enterprises, Indigenous Peoples and local organizations.



Capacity and technical assistance linkages so projects become bankable and impact-ready.



Curated visibility and communications support through GLF’s media channels and events, reaching 25,000 organizations across 170 countries.



Neutral global governance ensuring credibility, transparency and continuity on the long-term.

How Rio Changemakers adds value

- Accelerates deal flow — AI matchmaking reduces search and due-diligence time, moving investments from proposal to commitment faster.
- Improves comparability and trust — standardized impact indicators and science-based validation raise investor confidence.
- Builds innovative finance pathways — combines concessional, public and private capital for larger, more resilient portfolios.
- Empowers local actors — direct access for community and IPLC initiatives to finance, capacity, and visibility.
- Enables continuous learning — data feedback loops improve project design and investor decision-making over time.

Launch & Next Steps

Rio Changemakers will debut at COP30 in Belém, through a Ministerial Roundtable co-hosted by the Government of Luxembourg and the Global Landscapes Forum, bringing together governments, development banks, investors and Indigenous and community leaders.

Following its launch, the platform will enter a 12-month development and piloting phase — curating initial deal flows, integrating AI learning modules, and building the partner coalition for global expansion. By 2030, Rio Changemakers aims to channel billions in verified, high-integrity investments into locally led solutions for climate, biodiversity, land and community prosperity.

Positioning line

A science-guided, AI-enabled global marketplace to get more, better and faster finance to locally led solutions – connecting pledges to planting to proof.

